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Newsroom

P&G acquires The Gillette Company - 28/01/05

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Spring Break Offers from Warners - 27/01/05

Attached are the latest offers from Warners for Spring 2005 breaks... [MORE »](#)

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ERA December 2004 Newsletter Uploaded - 07/01/05

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North East Associates Christmas Lunch - 22/12/04

On Thursday 9th December, 300 North East Associates came together for a Christmas lunch at the now regular venue of the Assembly Rooms, Newcastle upon Tyne....

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Posted: Friday 28 January 2005

P&G acquires The Gillette Company

P&G has signed a deal to acquire The Gillette Company. This combination of two best in class companies creates one of the strongest consumer products companies in the world.

P&G and Gillette announced early this morning, Friday 28th January, that an agreement has been signed, approved by the board of directors of both companies, whereby P&G will acquire 100% of the Gillette company.

For more details [click here to visit the P&G announcement](#) »

For further reading and perspectives follow these links:

- [CBS Marketwatch](#)
- [The Financial Times \(FT\)](#)
- [Reuters at Yahoo](#)
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Posted: Thursday 27 January 2005

Spring Break Offers from Warners

Attached are the latest offers from Warners for Spring 2005 breaks

To see the latest breaks offers from the Warners hotel groups [Click here »](#)

Don't forget to use the promotion code that is displayed.

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Posted: Thursday 20 January 2005

South East Associates Aldermaston Walk

Thursday 6th January 2005

On a cold bright and clear day, 19 regular Associate walkers turned up for this 5 mile walk along the canal, across fields, down paths and over the complex waterways where the River Kennet criss-crosses the Kennett and Avon Canal - a masterpiece of Victorian engineering! Although a bit muddy underfoot we passed literally scores (if not hundreds) of narrow boats moored up for the winter - including the rather unusual sight of a narrow boat marina.

At one point Margaret Burnip took a tumble but, determined as ever, finished the walk. Her broken wrist is improving and it won't stop her going on holiday later this month.



Everyone seemed to have enjoyed it, ending up at the 600 year old 'Pineapple' pub in Brimpton Common for an excellent lunch.

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Posted: Wednesday 19 January 2005

South East Associates London Walk

Wednesday 8th December 2004

On 8th December, 22 South East Associates had a great day as they walked from Waterloo station, over the bridge, past the Houses of Parliament and Big Ben, through St James' Park, stopping to watch the changing of the guard at St James' Palace, into Hyde Park and, having marvelled along the way at some very impressive London Homes (not least that of our own dear Queen) and Embassy buildings, and being disappointed with the



Diana fountain, arrived at the Orangery in Kensington Gardens for a most enjoyable lunch.



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Some then went off to 'do' the shops in Oxford Street or Kensington High Street, others to fly the London Eye and the rest stayed to feed the squirrels and birds in the Gardens before wending their way homewards.



Margaret Burnip was very popular with the swans, ducks, Canada geese, coots, pigeons and many other feathered friends at Round Pond - not to mention an admiring circle of foreign tourists.

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Posted: Friday 07 January 2005

ERA December 2004 Newsletter Uploaded

We have uploaded the ERA December 2004 newsletter to the Reference Library section of the website

You can read the newsletter in the (new) External Periodic Newsletters & Documents section of the Reference Library or simply [click here to get there](#) »

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Posted: Friday 07 January 2005

P&G Donations for Asian Disaster Relief

P&Gs PuR acts like a dirt magnet. Mixing the contents of one small teabagsized packet into a container of water is all it takes to separate the dirt and other contaminants from the water. Within minutes, the water can be filtered through a cloth, resulting in clean and safe water.

P&G is working closely with our safe water partners, AmeriCares and PSI, as well as Samaritan's Purse, CARE, UNICEF and IFRC, to deliver PUR water purification sachets to the tsunami-stricken areas. The major concern right now is waterborne disease, particularly diarrhea among children, which can be fatal.

Our partners have told us they can use all the PUR sachets we can make. We've already provided virtually our entire supply, so the PUR production teams in Pakistan and the Philippines have pulled together - as P&Gers always do - to determine how to make more as fast as possible.

We've also advised our partners that we'll donate an additional 13 million PUR sachets with a value of about \$1 million. This is in addition to our earlier contribution of \$1.5 million (\$1 million in PUR sachets and \$500,000 in cash to partner organizations for product distribution). That's a total of 28 million PUR sachets, which will make 280 million liters - or over 1 billion glasses -- of purified water.

Also, the P&G Fund has established a special disaster relief program that will match employee and retiree contributions to three partner organizations: AmeriCares, Population Services International (PSI) and the International Federation of the Red Cross/Red Crescent Societies.

Local P&G organizations are also initiating their own fund drives for relief. For example:

- **Canada.** A number of P&G products (mostly bar soaps and shampoos), valued at about \$125,000 CAD, is bound for Indonesia in partnership with UNICEF Canada. Employees at the Toronto G.O. are also holding a case sale of remnant products; proceeds will go to UNICEF's relief efforts, raising an expected \$10,000 CAD. Last, Canada is supporting CARE Canada's efforts to provide clean water locally to Indonesia. Details are still being worked out,

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but help is expected to amount to about \$20,000 CAD.

- **DACH MDO** will establish a UNICEF booth in Schwalbach on 10 January, with the MDO matching employee donations up to 25 million Euro
- **France** has provided 15 million Euro to the Foundation de France.
- **Italy** has shipped three truckloads of bleach to aid agencies
- **Manchester, England Plant** is sending Pampers.
- **Nordic** has taken steps to provide counseling services to employees given the significant loss of life among Swedes. In Stockholm, employees can contribute cash in a collection center set-up in the reception area.

Details About the Special Matching Gift Program

The primary focus of the P&G Employee and Retiree Special Tsunami Disaster Relief Matching Gift Fund is to increase supplies of safe drinking water. For example, each dollar donated by employees and retirees could fund over 100 liters of PUR purified safe drinking water distributed through AmeriCares or PSI. With the Company 1:1 match, that's over 200 liters of safe water.

All donations made between 26 December, 2004 and 31 January, 2005 will qualify for matching funds.

- The deadline for making a qualified donation is **31 January 2005**
- Matching Gift Forms -- including donation documentation -- must be submitted no later than **11 February 2005**

We've provided links below to each organization's website, where information about direct donations is available. Once you've made a donation, you can complete the Matching Gift Form

To download the Matching Gift Form:

- [in Word format click here »](#)
- [in Adobe Reader format click here »](#)
- [in RTF format click here »](#)

.....so the P&G Fund can match your contribution. The Fund will match up to \$500,000 in contributions.

NOTE: Please be sure to include donation confirmation from the partner to whom you donated money. This is essential to comply with US tax laws. We cannot match your gift unless you include the proper donation receipt. We've provided instructions on the Matching Gift Form.

- **Population Services International** (PSI) is a nonprofit organization that partners with the private sector to address health problems including programs in safe water, malaria, micronutrients and HIV/AIDS in more than 70 countries. PSI is our principal safe water program partner. Specify that

your donation is for the tsunami disaster.

- [AmeriCares](#) is a nonprofit disaster relief and humanitarian aid organization. They solicit donations and relief materials from US and international manufacturers and deliver them quickly and efficiently to local health care and welfare professionals around the world. AmeriCares has been one of the first international aid organizations delivering shipments to the disaster area, including PUR sachets.
- [International Federation of Red Cross and Red Crescent Societies](#) (IFRC) helps support the humanitarian activities of 181 national Red Cross and Red Crescent Societies by coordinating international disaster relief. IFRC's principal focus is general disaster relief, although they have requested PUR sachets, as well.

If you make a contribution to a national Red Cross/Red Crescent organization (i.e., American Red Cross, Hong Kong Red Cross, British Red Cross etc.), your contribution will be automatically matched to the IFRC. Please check IFRC on the Special Matching Gift Form.

To get to the British Red Cross Asia Earthquake and Floods Appeal [click here »](#)

We will keep you posted on P&G relief efforts around the world. Meanwhile, thank you to every P&Ger and retiree who is helping to address the tremendous needs created by this tragedy.

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Posted: Thursday 06 January 2005

Can you help? - Oxfam Needs Help

As a consequence of the response to the Asian Tsunami, Oxfam has become overwhelmed and seeks help.



Oxfam needs 10,000 shop volunteers in New Year to cope with Asia Earthquake crisis.

Following the unprecedented generosity of the British public Oxfam shops will need 10,000 new volunteers in the New Year to cope with the enormous number of donations they have received. Some shops may be forced to temporarily close in the New Year if people are not available to help.

Chris Coe, Oxfam's Trading Director said: "Shop managers and Area Managers are reporting huge donations of both cash and saleable items. Donated products are critically important gifts for Oxfam raising over £50 million per year but none of this is possible without our 20,000 volunteers.

"Every Oxfam shop in every community only needs the extra help of 10 or 12 people for four hours a week to generate millions for Oxfam's work every year."

Oxfam shops have been inundated with offers of food, clothing and tents. Although, we are very grateful to receive donations of saleable items to raise funds for our work, we are not able to accept donations of food, blankets and shelter in our shops. Oxfam is using some of the funds raised from the sale of goods in our shops to buy supplies in the countries affected by the disaster.

Potential volunteers wanting to help will need to attend a brief interview with local shop managers.

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Posted: Thursday 06 January 2005

Don't Forget Your Booking Forms.

Included with your December Associate Magazine was notice of future events and a booking form - have you returned yours?

Now that the Christmas and New Year celebrations are over and the decorations are coming down, this is just a short reminder about the future events in your region. Many of you will have received along with your December Associate Magazine, inserts detailing future events in your area along with a booking form. Possibly in all of the preparations for Christmas and the New Year you may have put them aside for later consideration. If you have put them aside, now is the time to dig them back out again, decide which events, walks, or trips you want to attend and return those booking forms or where appropriate phone the organiser and book your place.

If you have mislaid the insert sheets for your region, you can download copies from this website either from the main "**Your Region**" page - [click here to get there](#) » - or from the "**Reference Library**" in the "**Associate Magazine Regional Inserts**" section - [click here to get there](#) ». To read these you need to have the Adobe (Acrobat) reader installed which is available from the link below.



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Posted: Wednesday 22 December 2004

North West Associates Christmas Lunch

Wednesday 15th December saw over two hundred North West Area Associates and some guests congregate at the Cresta Court Hotel in Altrincham to enjoy a Christmas Lunch together.



A pre-lunch reception gave time for meeting and greeting over a cuppa, or something stronger.

After the traditional fare - including Cheshire turkey in this part of the country - Frank Hurst gave a business update for Manchester Plant. This was followed by a short video presentation by Paul Polman, President of P&G Western Europe, telling us of substantial business growth and of his continuing support for the Associates Scheme.

Thanks were expressed to Malcolm Faulkner for his voluntary work for NW Associates over recent years.

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A basket of flowers was presented to the oldest lady present, this year Mrs Crystal, and in support of 'gender equality' a bottle of something interesting was given to our oldest gent at the lunch, Mr Henry Hickson. The equality, however, was not matched in the raffle that followed as only one prize went to a member of the fairer sex.



Hotel facilities remained available until late afternoon for those dedicated to conversation.

Thanks to all involved in the arranging of this function, the hotel and of course those who paid!

from Peter Harrison with photos from Herb Booth

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Posted: Wednesday 22 December 2004

North East Associates Christmas Lunch

On Thursday 9th December, 300 North East Associates came together for a Christmas lunch at the now regular venue of the Assembly Rooms, Newcastle upon Tyne.



Arriving Associates were served with a choice of hot punch or fruit juice in the Regency room where there was the opportunity to catch up with old friends and talk over old times before it was time to take their places at the lunch tables. John Scott, co-ordinator and joint chairman of North East Associates, introduced a short video from Paul Polman, President of P&G Western Europe specially prepared for the occasion, in which Paul reviewed the state of P&G business, to bring everyone up to date.

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Laurie Graham, John Scott, David Hurst (L » R)

John also took the opportunity to lead a special vote of thanks to retiring coordinators and joint-chairmen, Laurie Graham and Joan Ridley, who have lead the North East Associates from the inception of the scheme. David Jamieson (Chairman of the Associate Management Board) informed the group about the NTC development work in water treatment (PUR) and informed us of the contribution that this is making to improving health and avoiding illness in many of the world's trouble spots where refugees so often lack clean water.



After lunch there was plenty time for Associates to wander round the tables to meet up and chat with former colleagues, as the bar remained open till 4:00pm.

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